

Little Italy Association
General Board of Directors Meeting
July 1, 2014 - 8:30 a.m.
Our Lady of the Rosary Parish Hall – State & Date Streets –
San Diego, CA 92101

Board Members Present

Jim Barone / Domenic Brunetto / Pat Brunetto / Marianna Brunetto / Tom Cervello / John Contasti / Charlie Coradino / Sandi Cottrell / Dino Cresci / Jim DeSpenza / Rollin Ellis / Rich Gustafson / Pasquale Ioele / Larry Kuntz / Perry Meyer / Danny Mocerri / Jack Pecoraro / James Pieri, Jr. / Demetrios Sparacino / Frank Stiriti / Luke Vinci / Catt White / Tom Zolezzi

Board Members Excused

Vito Altieri / Tom Di Zinno / Steve Galasso / Lou Palestini / Fr. Joseph Tabigue

Board Members Absent (un-excused)

David Crum

Guests

Sean Christensen, ArtWalk / Tom Cesarini, Convivio / Pete Molinari / Chad Bleiler, Gateway Financial Real Estate / Tyson Schroeder / Kathi Meyer, MFA / Kate Webb, Draw From Within / John Wead, DFW / Rachele Melious, UFMP / Jayne Prest, Porto Vista Hotel / Lauren Prescott, Supervisor Ron Roberts office / Annie Eichman, LIRA / Julio DeGuzman, City Attorney's office / Jeri Keiller / Jennifer von Stauffenberg, Olive PR / John La Raia, HG Fenton / Susan Ranft / John Falcone, Sal Daquisto Realty / John Pergolizzi, Our World Friend Charity / Suzy de la Pena, SDPD / Anthony Bernal, Todd Gloria's office / Mike Zarconi, Sullivan Hill / Joe Scaglione, USO

Staff (Non-Voting)

Marco LiMandri, Rosie DeLuca

1. Introductions

Vice-President Danny Mocerri called the July 2014 meeting to order at 8:38 a.m. Board as well as guest introductions were made. The meeting was turned over to the Chief Executive Administrator, Marco Li Mandri (non-voting).

2. June 3, 2014 Board Minutes

Larry Kuntz moved to accept the June 3, 2014 Board minutes. Frank Stiriti seconded the motion. The Board voted unanimously in favor to accept the Board minutes.

3. Community Reports

- Julio DeGuzman from the City Attorney's office reminded all to always report incidents to the SDPD Non-Emergency line (619) 531-2000
- Lauren Prescott from Supervisor Ron Roberts office informed the Board about upcoming County programs and events.
- Suzy de la Pena from SDPD updated the Board on incidents in the area.
- Annie Eichman from LIRA updated the Board on their recent meeting where they visited a SANDAG proposed bus lot location in the Core Columbia area.
- Tom Cesarini from Convivio thanked the LIA Board for the recent \$5,000 donation to Convivio.

- Anthony Bernal from Council Member Todd Gloria's office reported that the City budget is moving forward. Also, our Smart Street lights will be installed in early September. Last, he will stay on top of our BID and MAD Reimbursements.

4. Non-Agenda/Public Comment, Introductions and Announcements

- Joe Scaglione from the USO asked the Board for volunteers to serve dinners to USO families on July 15th. Joe also thanked Annie Eichman for her help in sending out e-mail blasts to members of the community.

5. Committee Reports

(Organization Committee) – Steve Galasso, Chair

- Year to date financial report: Marco LiMandri reported the YTD financials.
Motion: *Luke Vinci moved to accept the Year-to-date Financial Report. Tom Di Zinno seconded the motion. A brief discussion took place. Unanimously approved.*
- Election of Steve Galasso as President of the Association, July 2014 – June 2017
Marco asked if there were any other nominees for President, none heard.
Motion: *Luke Vinci moved to elect Steve Galasso as President of the Association for a 3-year term. Perry Meyer seconded the motion. Unanimously approved.*
- Election of Dan Mocerri as Vice President of the Association, July 2014 – June 2017
Marco asked if there were any other nominees for Vice President, none heard.
Motion: *Dino Cresci moved to elect Dan Mocerri as Vice President of the Association for a 3-year term. Luke Vinci seconded the motion. Unanimously approved.*
- Increase Annual dinner tickets to \$35.00 per person The Org committee is recommending that we increase the Annual Dinner ticket price to \$35.00 per person.
• Motion: *Luke Vinci moved to approve the increase of price the Annual Dinner tickets to \$35.00. Charlie Coradino seconded the motion. Unanimously approved.*
- Approval of BID budget for FY 14-15: Marco reviewed the proposed FY 15 BID Budget with the Board.
Motion: *Danny Mocerri moved to adopt the FY 15 BID Budget. Luke Vinci seconded the motion. A brief discussion took place. Unanimously approved.*
- Approval of Parking District budget for FY 14-15: Marco reviewed the proposed FY 15 Parking District Budget with the Board.
Motion: *Luke Vinci moved to adopt the FY 15 Parking District Budget. Marianna Brunetto seconded the motion. Unanimously approved.*

- Status of placement of Piazza Pescatore Fundraising Drive: Marco updated the Board on the status of the Piazza Pescatore Fundraising Drive. Brochures have been created.
- Allocation of \$2,000 from Programs budget for Our Lady of the Rosary in consideration of use of facilities Marco reported that the Org Committee is recommending that LIA donate \$2,000 from the Programs budget for the ongoing use of the their facilities for our monthly Board meeting.

Motion: *Luke Vinci moved to approve a \$2,000 donation to OLR for ongoing use of their facilities. Charlie Coradino seconds the motion, and then makes a friendly amendment to increase the donation amount to \$2,400. Luke Vinci accepts the amended motion. Unanimously approved.*

- Use of Interns to determine number of jobs in Little Italy Marco reported that we have hired law Interns that will track the number of employees working for businesses in Little Italy.
- Option to not meet in August, meet again September 9th In light of the summer holiday, the Org Committee is recommending that we go dark for the August Board meeting.

Motion: *Sandi Cottrell moved to go dark for the August Board meeting. Larry Kuntz seconded the motion. Almost unanimously approved, Luke Vinci opposed.*

- Washington Elementary School meeting after Board meeting to discuss issue of designation of Amici Park as “surplus property”, allowing for 66-year lease of hardscape and half of playing field A meeting will take place at 10:00 on this day to discuss the designation of Amici Park.
- Urban Forrestry Management Plan Rachele Melious from the Urban Forrestry Management Plan spoke to the Board about the plan process. Upcoming meetings will take place in September (input) and January (review draft plan). Marco informed Michelle that LIA is in support of the plan, but believes that we shouldn't be responsible for watering costs. Also, we want to know who will be responsible for tree trimming. A plan should provide tracking for tree trimming.

(DISI Committee) – Marianna Brunetto, Chair

- Mercato Update Catt White updated the Board on the current activities of the Mercato.
- Olive PR gave an update on PR work done for Little Italy last month.
- Taste of Little Italy Sandi reported that this year's Taste of Little Italy took place on Wednesday, June 18th. The event ran very smoothly, financials will be presented at the next Board meeting.
- Little Italy Summer Film Series The Little Italy Summer Film Festival that is now happening every Saturday starting June 14th through August 30th at the Amici Park Amphitheater (W. Date & State Streets). We are experiencing a good turnout for the event.

- Programs budget approval by the DISI Committee will be submitted to the Board at the next meeting

(Parking Committee) – Luke Vinci, Chair

- New Parking budget, proposals for pop-outs/parklets and concentrated street parking Marco updated the Board on the proposed Parklets for Little Italy.
- North Little Italy Valet Program: Marco informed the Board that we are starting Valet Parking in North Little Italy on Thursday – Saturday nights.
- Parking conversion status Marco reported that the Parking conversion will be happening soon.
- Parklett and sidewalk expansion progress: We are currently working on this project, we hope to be splitting costs on new Parklets with benefitting businesses.

(Community Advisory Board) – Jack Pecoraro, Chair

- New meetings on Juniper and India restaurant and the old Auto Radio Specialist site. A meeting will soon take place regarding the new restaurant at Juniper and India, and their proposed outdoor seating.

(Sidewalk Operations, Beautification and Order – (SOBO) – Rich Gustafson, Chair

- Meeting with Mayor Faulconer and the 4% overhead issue: Rich and Marco met with the Mayor yesterday regarding the 4% administration fees charged to the MAD by the City of SD. They will try to come up with a plan, and are hoping that it will be resolved within this fiscal year.
- New SOBO budget for FY 2014-15: We will review this year's P&L to help determine next year's budget. This meeting will occur probably some time in the next few months due to the fact that we need an Engineer's report to determine our new assessments for the year and we need a final close out figure for expenses for FY 13-14.

(Legacy Committee) – Charlie Coradino, Chair

- Update: Charlie Coradino spoke about the plans and goals for the Legacy Committee.

6. **Other**

- NoLI Nights: Will take place on Thursday, August 21st from 6:00-9:00 pm
- Meyer Fine Art: Beginning on July 25th, Salvatore Dali pieces will be on display at MFA.

7. **Next meeting:** September 9th, 2014 – 8:30 a.m. at or Our Lady of the Rosary Church Hall

Danny Mocerri moved to adjourn July Board meeting. Larry Kuntz seconded the motion. Unanimously approved.

Minutes for Board meeting submitted by Rosie DeLuca, staff.