

Little Italy Association
General Board of Directors Meeting
February 4, 2014 - 8:30 a.m.
Our Lady of the Rosary Parish Hall – State & Date Streets –
San Diego, CA 92101

Board Members Present

Vito Altieri / Domenic Brunetto / Pat Brunetto / Marianna Brunetto / Charlie Coradino / Sandi Cottrell / Dino Cresci / Jim DeSpenza / Tom Di Zinno / Steven Galasso / Rich Gustafson / Pasquale Ioele / Larry Kuntz / Perry Meyer / Danny Mocerri / Lou Palestini / Jack Pecoraro / James Pieri, Jr. / Frank Stiriti / Fr. Joseph Tabigue / Catt White / Tom Zolezzi

Board Members Excused

Jim Barone / John Contasti / Rollin Ellis / Luke Vinci

Guests

Susan Ranft, guest / Mike Parker, Four Points by Sheraton / Joyce Summer, Cortez Hill / Mario Garcia, Doubletree by Hilton / Dallas Stapleton, Chase / Callie Taylor, Chase / Lana Findlay, City of SD / Yana Shayne, SD Community News / Mark Shulman, guest / Brian Genovese, City of SD / Donald Pornau, City of SD / Sumrall Howell, Hairy & Merry / Julius Zolezzi / Bill Harris, City of SD / Suzy de la Pena, SDPD / Brian Ahearn, SDPD Captain / J Keller, resident / Anthony Bernal, Mayor Todd Gloria's office / Marie Lewin, WES Foundation / Kate Webb, Draw From Within / Mike Zarconi, Sullivan Hill / Eric Martin, Draw From Within / Erick Smith, 7-Eleven / Sean Christensen, ArtWalk / Demetrios Sparacino, Attorney / Jennifer DeCarlo, jdk Fine Art / Phil Bona, BNIM Architects / Christian Michaels, Kettner Arts / Julio DeGuzman, CityAttorney's office / John La Raea, HG Fenton

Staff (Non-Voting)

Marco LiMandri, Rosie DeLuca, Chris Gomez

1. Introductions

President Steve Galasso called the February 2014 meeting to order at 8:32 a.m. Board as well as guest introductions were made. The meeting was turned over to the Chief Executive Administrator, Marco Li Mandri.

2. December 3, 2013 Board Minutes

Frank Stiriti moved to accept the December 3, 2013 Board minutes. Perry Meyer seconded the motion. The Board voted unanimously in favor to accept the Board minutes.

3. Community Reports

- Joyce Summer, DCPC informed the Board that the DCPC elections will be held in March, no Little Italy seats are up for re-election. Also, the Piazza Famiglia in Little Italy was voted in as a priority.
- Julio DeGuzman, City Attorney's office introduced himself to the Board.
- Anthony Bernal, Interim Mayor Todd Gloria's office spoke about the State of the City address. Infrastructure is a priority. Marco inquired after the Little Italy Fire Station, and asked why it would be funded by Developer Impact Fees instead of a Bond.
- Suzy de la Pena from the SDPD spoke to the Board about recent activity in Little Italy. Suzy then introduced Captain Brian Ahearn from the SDPD, Captain Ahearn addressed the Board. Marco asked Captain Ahearn for help with the

Little Italy homeless problem, that Little Italy staff is spending a lot of time cleaning up after them and moving them along. Marco asked that our beat officers be more cognizant of the problem, and inquired after a bicycle patrol deployment, ideal times for this patrol would be Thursday – Saturday from 6:00 pm to 10:00 pm. Tom Di Zinno reiterated that we must stay vigilant and report all non-emergency activity to the SDPD at (619) 531-2000.

- Rachel Gregg from Assembly Member Toni Atkins office informed the Board that the Assemblywoman was voted to be the next speaker.
- Annie Eichmann from LIRA reported on the Town Hall meeting with the Mayoral candidates that took place in January, the proposed Bus Lots was the main topic of the meeting.
- Marie Lewin from Washington Elementary School Foundation announced that the 100-year anniversary of the school will take place this year, and that they are holding a Jazz-event fundraiser on May 17th at 98 Bottles. All proceeds will benefit the Foundation.

4. Non-Agenda/Public Comment, Introductions and Announcements

- Mark Shulman from the Physical Therapy Effect announced that they would be holding an Open House on Thursday, February 27th at 1601 Kettner Blvd., Suite #11
- Kate Webb from Draw From Within announced their grand reopening that will take place on Saturday, March 15th.

5. Committee Reports

(Organization Committee) – Steve Galasso, Chair

- Year to date financial report Lou Palestini, Treasurer, reported the YTD financials.
Motion: *Vito Altieri moved to accept the Year-to-date Financial Report. Larry Kuntz seconded the motion. A brief discussion took place. Unanimously approved.*
- Discussion on the results of the meeting with Interim Mayor Gloria on eliminating the 4% administrative overhead for the Maintenance Assessment District Marco informed the Board that he and the Officers met with Interim Mayor Todd Gloria regarding the public services such as water, lighting, dumpsters, etc. which are currently being paid for by the Little Italy Association Maintenance Assessment District (MAD). We would like to see about eliminating the 4% City Administration fee currently charged to the MAD in exchange for the public services paid for. Mayor Gloria stated that he could not address the issue prior to vacating the office.
- Padre Night for Little Italy Chris updated the Board on a proposed Little Italy Night with the Padres. If we sold 100 tickets, the Association would receive \$9.00 per ticket back from the Padres. Luke Vinci suggested putting up a street-spanning banner to promote the event.
Motion: *Sandi Cottrell moved to authorize staff to move forward with the event. Dino Cresci seconded the motion. A brief discussion took place. Unanimously approved.*
- Update on completion of Piazza Basilone improvements Marco informed the Board that lights will be installed at the Piazza Basilone this morning; this will wrap up the Piazza improvements.
- Meeting on Airport Authority Staff report, Feb 6th 2014, 9 a.m. at the Commuter Terminal Marco referred to a letter that was sent to Airport Authority regarding the position of the Little Italy Association on the proposed land use changes North of Hawthorn. A meeting will take place this Thursday to deliberate on the future Airport Authority Land Use.

- Resolution on the County Community Enhancement Grant / Festa We need a Resolution from the Board to authorize a request for grant funding for Festa in the amount of \$10,000 from the County of San Diego through the Community Enhancement Program.
Motion: Charlie Coradino moved to authorize staff to submit for a grant request in the amount of \$10,000 through the County's Community Enhancement Grant Program. Vito Altieri seconded the motion. Unanimously approved.
- Resolution on the County Capital Improvement Grant Program for fencing at Amici Park We are seeking a second Resolution from the Board to authorize a request for grant funding to extend fencing at Amici Park from the County of San Diego through the Capital Improvement Program.
Motion: Tom Di Zinno moved to authorize staff to submit for a grant request for Amici Park fencing from the County's Capital Improvement Grant Program. Vito Altieri seconded the motion. Unanimously approved.
- Food Trucks Marco informed the Board that we sent a letter to Amanda Lee at the City of San Diego Development Services dept. regarding Land Development Code's new regulations for food trucks.

(DISI Committee) – Marianna Brunetto, Chair

- Mercato Update Catt White updated the Board on the current activities of the Mercato.
- Festa Update Sandi Cottrell updated the Board on the Festa Income & Expense.
- Little Italy Tours agreement Marco updated the Board on the status of the agreement with Little Italy Tours. An agreement has been reached; Anthony Davi will be sending a check shortly.
- Olive PR Report Haley from Olive PR gave an update on Little Italy's PR. Casey gave a report on Little Italy's Social Media.
- Presentation of Bambini in La Strada to Village Walk Board in January Marco informed the Board that we are still working on this.

(Parking Committee) – Luke Vinci, Chair

- Parking Ticket on India Street Marco referred to a letter that was written to Janice Aud, Parking Enforcement Supervisor from the City of San Diego regarding a violation that was issued in Little Italy in early January.
- Proposed Bike Lanes on India Street The City of San Diego is working on a shared bike lane marking, or "Sharrows" that will remind drivers to share the road with bicyclists, encourage safe passing of bicyclists by motorists, and reduce the incidence of wrong-way bicycling. Also, a Bike Share Program will be implemented during the summer of 2014.

6. Fenton Company John La Raia from the Fenton Company spoke to the Board about the Piazza Famiglia.
7. Closed Session
 - Discuss final SD Unified proposal for licensing agreement at Amici Park
 - Consideration of Agreement with Sullivan Hill for Legal Services for LIA
8. Re-adjourn Board Meeting. Danny Mocerri moved to adjourn the February 2014 meeting. Steve Galasso seconded the motion. Unanimously approved.
9. Next Meeting: March 4th, 2014 – 8:30 a.m. OLR. *Minutes for Board meeting submitted by Rosie DeLuca, staff.*