



\$130,000

## PIAZZA COSTANZA

Margaret "Midge" Costanza was an American Presidential advisor, social and political activist. A lifelong champion of gay and women's rights, she was known for her wit, outspoken manner and commitment to her convictions. Midge Costanza was the daughter of Sicilian-immigrant sausage makers, who in 1973 became the first councilwoman in Rochester, New York. She later rose to become the Assistant to the President for Public Liaison, serving under President Jimmy Carter. Midge moved to San Diego in the 1980s and became active in the community through her work at San Diego National Bank and her charitable efforts aimed at inspiring young people to become active in political and social causes. In honor of her outstanding service, the Little Italy Association would like to create a new Piazza Costanza which would include expansion of the sidewalk, a semi-permanent parklet, a bust and pedestal of Midge, a plaque to tell her story, concrete planters and barriers, and tables and chairs with umbrellas.

### LOCATION

Corner of Kettner Boulevard & W. Beech Street

### OPENING DATE

2017

### FUNDRAISING GOAL

\$130,000

### COMMITTED TO DATE (6.1.2017)

\$65,000

### FUNDRAISING TIMELINE

2017-2018

### DONOR OPPORTUNITIES

|   |          |
|---|----------|
| 2' x 3' Donor Plaque  | \$15,000 |
| <i>Placed on the wall of the Piazza adjacent to building.</i> |          |
| 1' x 1' Donor Plaque  | \$5,000  |
| 1' x 6" Donor Plaque  | \$2,500  |
| 6" x 6" Donor Plaque  | \$1,000  |

