



## Food Vendor/Concessionaire Application

Sunday, October 9, 2016

10:00 AM – 6:00 PM

The 22<sup>nd</sup> Annual Little Italy FESTA is open to artists, Italian and non-Italian art, craft vendors, and food vendors. The Little Italy FESTA is an Italian cultural event with two stages of entertainment, Gesso Italiano (chalk painting exhibition), stickball tournament and children's area. Over 120,000 attended this event last year in the Little Italy neighborhood of downtown San Diego. Space is limited. Register early!

- Early Registration Deadline:** September 6, 2016 or until spaces are filled. No walk-on vendors will be accepted.
- Late Registration Fees:** After September 6, 2016 add \$50.00.
- Event Hours and Set Up:** Sunday, October 9 from 10:00 am to 6:00 pm. Set up is between 6 am and 8:30 am. Vehicles will be allowed to drive onto India Street to unload merchandise. You may not begin assembling your booth until after your vehicle has been removed from the street. All vehicles must be removed from the street by 8:30 am. Cars will not be allowed back onto the street until the close of the event. No early departures.
- Parking** Parking information will be sent 30 days prior to event.
- Review Process:** Due to space restrictions, space assignments are made on a first come, first serve basis and will go through a review process for acceptance or denial. All vendors are subject to review and receipt of application does not guarantee a space. The Association reserves the right to refuse space to anyone. Photos of your booth and items sold are required by all vendors. You will be notified within 2 weeks if you have been approved.
- Concessionaires:** Examples of concessionaires include: snack food items such as biscotti by the piece, pre-made cannolis, nuts, pre-packaged popcorn/ kettle corn, factory produced and packaged food items (no on site preparation).
- Space Assignments:** The Association will place all vendors. You may request a space on your application but there are no guarantees. Vendors will receive a space assignment number and map by October 1<sup>st</sup>. After you receive your assignment please do not call the office to change your placement.
- Sales Information:** The Little Italy Association reserves the right to determine if a business, organization or activity is suitable for the Little Italy FESTA. Please list all items that you will be selling on the application. The Association reserves the right to request removal of items that are not listed on the pre-approved vendor application.
- Health Permits:** All food vendors/concessionaires must have current and up to date San Diego County Health Permits, business licenses and Certificates of Insurance. **Copies of these permits are required with your application** or your application will not be accepted. Please call San Diego County Health Department at 619-338-2363, if you have any questions. Please describe all food items to be sold on the application.
- Fees:** **Fees vary upon space size and are non-refundable.** Please make checks or money order payable to: Little Italy FESTA San Diego. **All fees must be included with your application in order to be approved.**
- Sales Tax:** Vendors must submit a copy of your valid California Sellers Permit (state sales tax license) with application. Vendors are responsible for collecting and reporting sales tax.
- Electrical:** Electrical power will be available for all vendors at an additional cost of \$75.00 and fees must be included with your vendor application. You will be required to supply a plug or UL adapter to match, plus 100 feet of heavy duty cord. Each vendor is responsible for taping down their own cords. The Little Italy Association electrical contractor will be assisting vendors with their hook ups and has the authority to remove any hook ups deemed to be unsafe.
- Clean Up:** All vendors are responsible for cleaning up their booth space. Those vendors whose spaces are not returned to original conditions will be denied entrance next year.

## Little Italy FESTA Food Vendor Concessionaire Application

Business Name / Organization Name				
Contact Name				
Address				
City		State	Zip	
Phone Number		Email Address		
Website				
Description of products to be sold:				

Please provide a copy of each permit with this application. Applications will not be accepted and a space will not be reserved without the following permit copies:

San Diego County Health Permit #				
Sellers Permit #				
Certificate of Insurance naming Little Italy Events & the Little Italy Association as additionally insured for \$1,000,000 per occurrence, \$2,000,000 aggregate.				
Are you a returning vendor?		Electrical Hook-up?		
What & how many items are you plugging in?			# AMPS	
If you are a Little Italy restaurant, are you cooking food in your restaurant or in your tented space?				

<u>Standard Food Vendor Fees</u>		<u>BID Food Vendor Fees</u> (Business license holders within the Little Italy district)	
10'X10' Space Only -	\$725	10'X10' Space Only -	\$500
10'X10' Space with Tent -	\$925	10'X10' Space with tent -	\$650
10'X20' Space Only -	\$1025	10'X20' Space Only -	\$700
10'X20' Space with Tent -	\$1225	10'X20' Space with Tent -	\$800
10'X30' Space Only -	\$1325	10'X30' Space Only -	\$900
10'X30' Space with Tent -	\$1525	10'X30' Space with Tent	\$1100

<u>Concessionaire Vendor Fees</u> (Includes vendors such as lemonade & kettle corn)		<u>BID Concessionaire Vendor Fees</u> (Business license holders within the Little Italy district)	
10'X10' Space Only -	\$625	10'X10' Space Only -	\$450
10'X10' Space with Tent -	\$825	10'X10' Space with tent -	\$600
10'X20' Space Only -	\$925	10'X20' Space Only -	\$675
10'X20' Space with Tent -	\$1150	10'X20' Space with Tent -	\$800
10'X30' Space Only -	\$1300	10'X30' Space Only -	\$950

<b>Additional Fees</b>			
Electrical -	\$75	Corner Space -	\$200
6 Foot Table (each) -	\$20	Chair (each) -	\$5
<b>Vendor Comments/Notes:</b>			

Vendor Space Fee Total =	
Additional fees =	
Late Reg. (after Sept 8) \$50 =	
<b>TOTAL =</b>	

Send completed application, payment, booth photo, payment and copies of required paperwork to:  
 Little Italy FESTA San Diego  
 2210 Columbia St.  
 San Diego, CA 92101  
 Questions, please call 619-615-1092

Little Italy FESTA San Diego and the Little Italy Association assume no responsibility for any loss, damage, injury or claim arising out of the participant's acts or omissions in the Little Italy FESTA. Further, participant (indemnitor) shall defend and indemnify the Little Italy FESTA and the Little Italy Association (indemnitee) for the negligence, fault, misconduct and liabilities caused by the participants (indemnitor) should said negligence, fault and/or misconduct lead to the filing of a claim or legal action, including but not limited to attorney fees and court costs. Once a vendor has been accepted, there will be absolutely **NO REFUNDS** of vendor fees. The no refund policy includes situations in case of inclement weather, acts of nature or restrictions by governmental agencies to cancel the event over which the Little Italy FESTA Committee has no control. All vendor applications are subject to review and receipt of application does not guarantee a space. We are not responsible for stolen or damaged items. The applicant agrees that it is his/her responsibility to carry appropriate insurance.

I here, undersigned, attest to all of the above being of truthful information and agree to adhere to all fire and health department codes of San Diego County in conjunction with the safety rules, fees and regulations of Little Italy FESTA San Diego.

Applicant's signature: \_\_\_\_\_ Date: \_\_\_\_\_