



\$1,000,000

PIAZZA DELLA FAMIGLIA

Little Italy is rooted in the strength of our families, our rich history and culture, and the waterfront that sustained our community for generations. The Piazza della Famiglia (Family Plaza) will be the new heart of Little Italy. Centrally located in the 48-square-block neighborhood, the piazza will be the new town center for local celebrations and for all of Little Italy San Diego's nationally-recognized events.

In order to maintain the new addition to the neighborhood, the Little Italy Association will need to raise \$1 million in the next three years to fund non-capital improvements for the piazza. These include all the details that further our goal to make this a center of celebrations: lighting; seasonal banners and flags; hanging plants and landscaping; a PA and sound system; security cameras; decorations for special events; a temporary stage; tables, chairs, and umbrellas for outdoor seating; programming of events; and daily maintenance and cleaning.

LOCATION

W. Date Street between Columbia and India Streets

OPENING DATE

Open Now

FUNDRAISING GOAL

\$1,000,000

COMMITTED TO DATE (8.27.2018)

\$335,000

FUNDRAISING TIMELINE

On-Going

DONOR OPPORTUNITIES (SEE REVERSE)

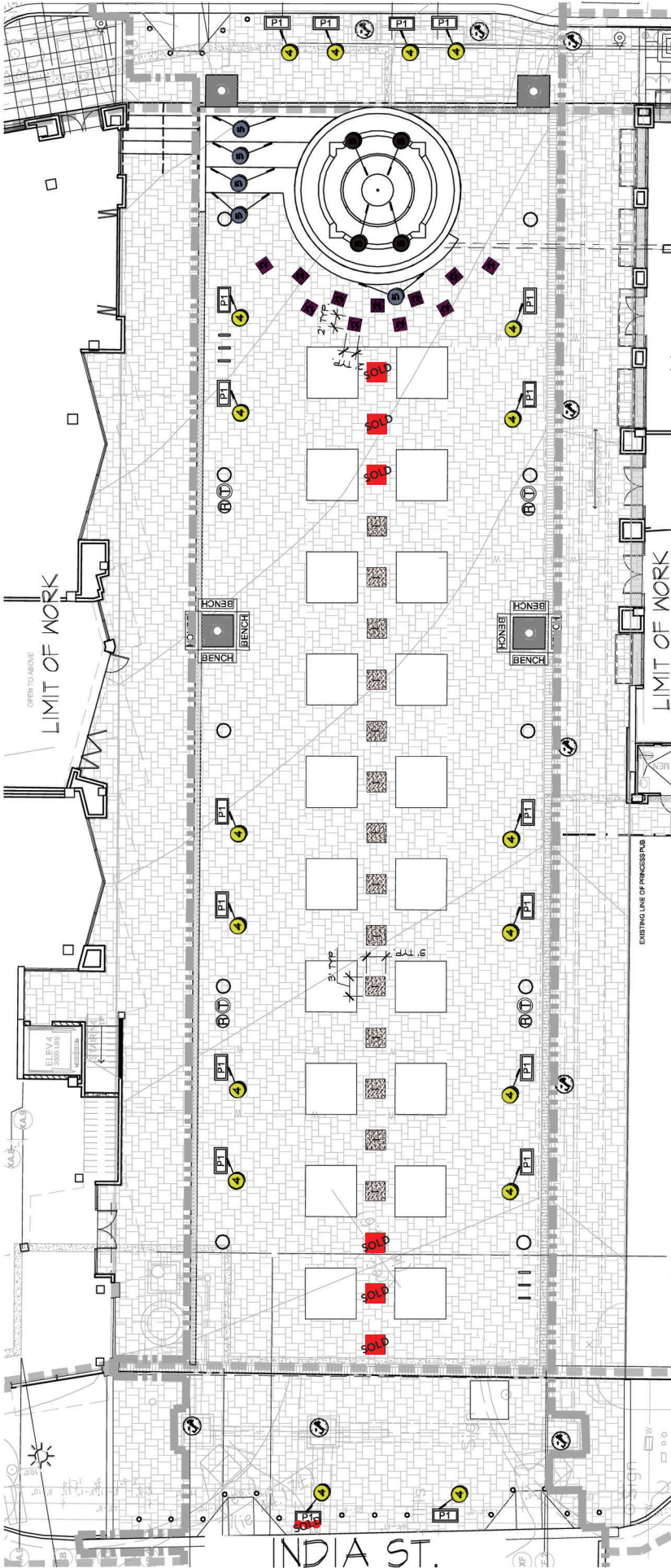
| | |
|---|----------|
| 3' x 3' Donor Plaque (17 / 6 SOLD) | \$50,000 |
| 2' x 2' Donor Plaque (11) | \$25,000 |
| 1' x 1' Donor Plaque on Planters (54 / 6 SOLD) | \$5,000 |
| 4" x 8" Family Tile on Seating Risers (51 / 5 SOLD) | \$1,000 |

\$335K

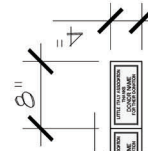


The Little Italy Association of San Diego is a Non-Profit 501(c)(3) Corporation
Federal Tax ID 33-0752255

COLUMBIA ST.

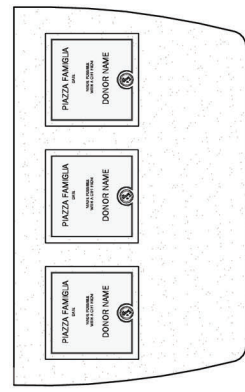


INDIA ST.



19 1/2" X 19" DONOR PLAQUES ON FOUNTAIN

DONOR PLAQUES ON FOUNTAIN
SCALE: 3/8" = 1'-0"

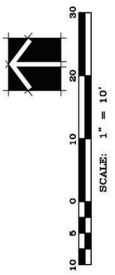


DONOR PLAQUE ON PLANTER
SCALE: 1/2" = 1'-0"

DONOR PLAQUES ON STAIR RISERS
SCALE: 1/2" = 1'-0"

- DONOR PLAQUE LEGEND**
- 1 9' x 9' GRANITE DONOR PLAGE OPPORTUNITIES - TOTAL (20) AVAILABLE
 - 2 2' x 2' GRANITE DONOR PLAGE OPPORTUNITIES - TOTAL (0) AVAILABLE
 - 3 12' x 12' GRANITE DONOR PLAGE OPPORTUNITIES ON FOUNTAIN - TOTAL (4) AVAILABLE
 - 4 4' x 8' GRANITE DONOR PLAGE OPPORTUNITIES ON PLANTERS - TOTAL (50) AVAILABLE
 - 5 4' x 8' GRANITE DONOR PLAGE OPPORTUNITIES SEAT STAIR RISERS - TOTAL (5) AVAILABLE

- 6 PRIMARY DONOR OPPORTUNITIES
- 7 SECONDARY DONOR OPPORTUNITIES



SOLD



Piazza della Famiglia Donor Form

DONOR OPPORTUNITIES

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | 3' x 3' Donor Plaque (17 / 6 SOLD) | \$50,000 |
| <input type="checkbox"/> | 2' x 2' Donor Plaque (11) | \$25,000 |
| <input type="checkbox"/> | 1' x 1' Donor Plaque on Planters (54 / 6 SOLD) | \$5,000 |
| <input type="checkbox"/> | 4" x 8" Family Tile on Seating Risers (51 / 5 SOLD) | \$1,000 |

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

RECOGNITION SPECS

Contact us for more information on recognition specs.

ONCE COMPLETE

Remit form and payment to: Little Italy Association
Mail to: 2210 Columbia Street, San Diego, CA 92101
Email to: Chris@LittleItalySD.com

The Little Italy Association of San Diego is a 501(c)(3) corporation. Please consult with your tax advisor to determine if your donation is tax-deductible. All major credit cards accepted.